

RAJAR DATA RELEASE Q1 25 May 15th 2025



SCOTTISH STATIONS

		WEEKLY REACH:		The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.						
		SHARE OF LISTENING:		The percentage of total listening time accounted for by a station in the area (TSA) in an average week						
PLEASE NOTE: only the data from stations which share the same TSAs can be compared.										
STATIONS	SURVEY PERIOD	TSA SIZE	REACH '000	REACH '000	REACH '000	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q	SHARE %	SHARE %	SHARE %
			Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24	Q1 24	Q4 24	Q1 25
BBC Radio Scotland	H	4666	801	745	827	3.2%	11.0%	5.8	4.9	5.6
Capital Scotland	H	2944	387	446	493	27.4%	10.5%	2.4	3.7	4.0
Central FM	Y	220	48	40	46	-4.2%	15.0%	7.6	6.5	6.7
Clyde 1 (Glasgow & The West)	H	1961	706	745	751	6.4%	0.8%	20.3	20.3	21.6
Forth 1	H	1211	370	380	368	-0.5%	-3.2%	18.0	18.0	18.9
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	396	67	70	66	-1.5%	-5.7%	12.0	12.3	13.1
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1211	131	95	91	-30.5%	-4.2%	4.5	3.6	2.9
Greatest Hits Radio (Glasgow & the West)	H	1961	226	205	185	-18.1%	-9.8%	3.8	4.6	3.7
Greatest Hits Radio (North East Scotland)	Y	345	55	38	35	-36.4%	-7.9%	6.8	5.4	4.7
Greatest Hits Radio (North of Scotland)	Y	258	22	20	22	0.0%	10.0%	2.6	2.4	3.5
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	112	40	35	33	-17.5%	-5.7%	19.1	19.3	21.8
Greatest Hits Radio (Tayside & Fife)	Y	386	49	39	38	-22.4%	-2.6%	8.6	4.6	4.1
Heart Scotland East	H	1248	160	146	163	1.9%	11.6%	3.5	3.3	4.3
Heart Scotland West	H	1672	231	286	306	32.5%	7.0%	3.6	2.7	3.7
Original 106 (Fife) (was Kingdom FM)	Y	296	52	42	38	-26.9%	-9.5%	5.2	4.7	4.2
MFR	Y	258	89	96	90	1.1%	-6.3%	13.8	17.7	15.6
Nation Radio Scotland (excluding West)	H	2776	21	90	39	85.7%	-56.7%	0.1	0.7	0.1
Nation Radio Scotland (West)	H	1890	125	47	77	-38.4%	63.8%	3.2	0.4	1.6
Northsound 1	Y	345	128	114	120	-6.3%	5.3%	11.6	14.4	14.9
Original 106 (Aberdeen)	Y	345	97	95	96	-1.0%	1.1%	15.8	14.3	13.7
Smooth Radio Scotland	H	1890	337	386	380	12.8%	-1.6%	7.8	7.8	7.5
Tay FM	Y	386	110	116	117	6.4%	0.9%	17.2	16.0	14.5
Clyde 1 (Ayrshire) (was West FM)	Y	287	106	102	82	-22.6%	-19.6%	21.3	18.7	11.5